



Young Audiences Arts for Learning

New Jersey &
Eastern
Pennsylvania



ANNUAL
REPORT
2012

INSPIRING YOUNG
PEOPLE AND EXPANDING
THEIR LEARNING
THROUGH THE ARTS

DISCOVERING CONFIDENCE

Sometimes, a child has to try something new to discover who they really are. For Anthony, that self-discovery came in sixth grade.

A slim boy with brown hair, Anthony was an average student. Friendly but quiet, Anthony was more interested in sports than in school.

“He just kind of blended in with the other kids,” says Melanie Bodner, Anthony’s sixth-grade dance teacher at his school in Manahawkin, NJ. “He didn’t have a focus, or something that made him excited to be in school. He didn’t really know where his place was.” But that year, Anthony found his place—and his passion—when Young Audiences’ Illstyle & Peace dance troupe came to his school, through an Artists-in-Education grant. During the 20-day residency, the Illstyle dancers worked with Anthony’s class on a hip-hop-infused, anti-bullying performance piece that stressed self-esteem and acceptance.

Out of 60 classmates, Anthony was cast in the lead role, which involved dancing, singing and acting. The change in him was immediate; where once he had blended in, now he began to shine. “It just brought him to life,” Melanie relates. Soon Anthony was arriving early to class and showing other teachers his new dance moves, always with a big grin. He also became a leader to his classmates, encouraging them to try new things, too.

“Anthony loved the energy, the spirit, the mentoring—everything we brought to him, he took it in and applied it to his life,” affirms Young Audiences teaching artist Brandon “Peace” Albright, the artistic director of Illstyle & Peace. “I was able to work with him and say to him, ‘If this is one of the things you want to become, this is your opportunity right now. You can do all of these things.’”



Mom and Anthony

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Established in 2009, in honor of Marilyn W. Grounds, founders and members of
The Grounds Circle are leading the way toward our goal of reaching every child
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FINANCIAL SUPPORT

– OPERATING BUDGET –

for Fiscal Year ending June 30, 2012

Income

Program Services Revenue	\$1,251,699
Contributed Income	\$1,285,028
Other	\$ 15,668
Total	\$2,552,395

Expenses

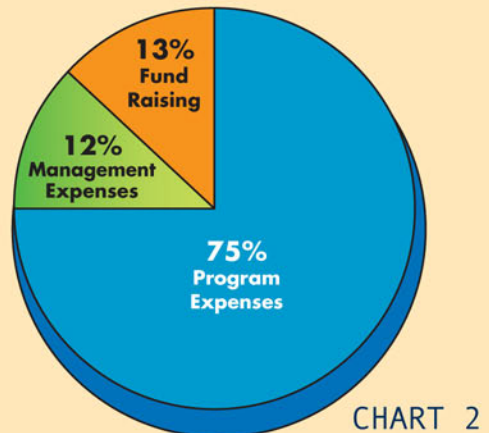
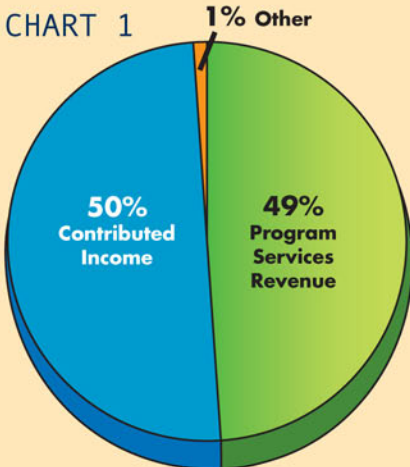
Program Expenses	\$1,893,506
Management Expenses	\$ 302,960
Fund Raising	\$ 328,207
Total	\$2,524,673

Income (chart 1)

- Program Services Revenue 49%
from Schools, PTA/PTOs, Libraries and Community Centers
- Contributed Income 50%
from Corporations, Foundations, Individuals, and Government Grants
- Other 1%

Expenses (chart 2)

- Program Expenses 75%
- Management Expenses 12%
- Fund Raising 13%



PROGRAM SPOTLIGHT

— JUMP WITH JILL —

“FANTASTIC PROGRAM. Jill is a bundle of positive energy!”

—Teacher, Webster Elementary, Philadelphia

“It was the best program I’ve seen on nutrition in over 25 years of teaching!”

—Teacher, Loesche Elementary, Philadelphia

Being healthy really rocks, thanks to Young Audiences musician and registered dietitian Jill Jayne, MS, RD. Jill is on a mission to combat childhood obesity and empower kids to make healthy choices. Her high-energy program, *Jump with Jill*, blends positive messages about exercise and eating right, with live rock ‘n roll—turning her school assemblies into interactive performances that get kids up on their feet, singing, dancing, and learning. In partnership with the School District of Philadelphia’s “EAT. RIGHT. NOW.” initiative, Young Audiences provides the *Jump with Jill* program to elementary schools.

Last year, the program was performed in 86 schools reaching over 36,500 students. This year the program is expanding to 100 schools.



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Says Anthony about the experience: “I just felt more confident about everything.” No one was more surprised by Anthony’s transformation than his mom, Meredith. Watching him perform the lead in front of 800 students, she was stunned.

“I cried the whole time,” she says. “I could not believe that was my son on stage.”

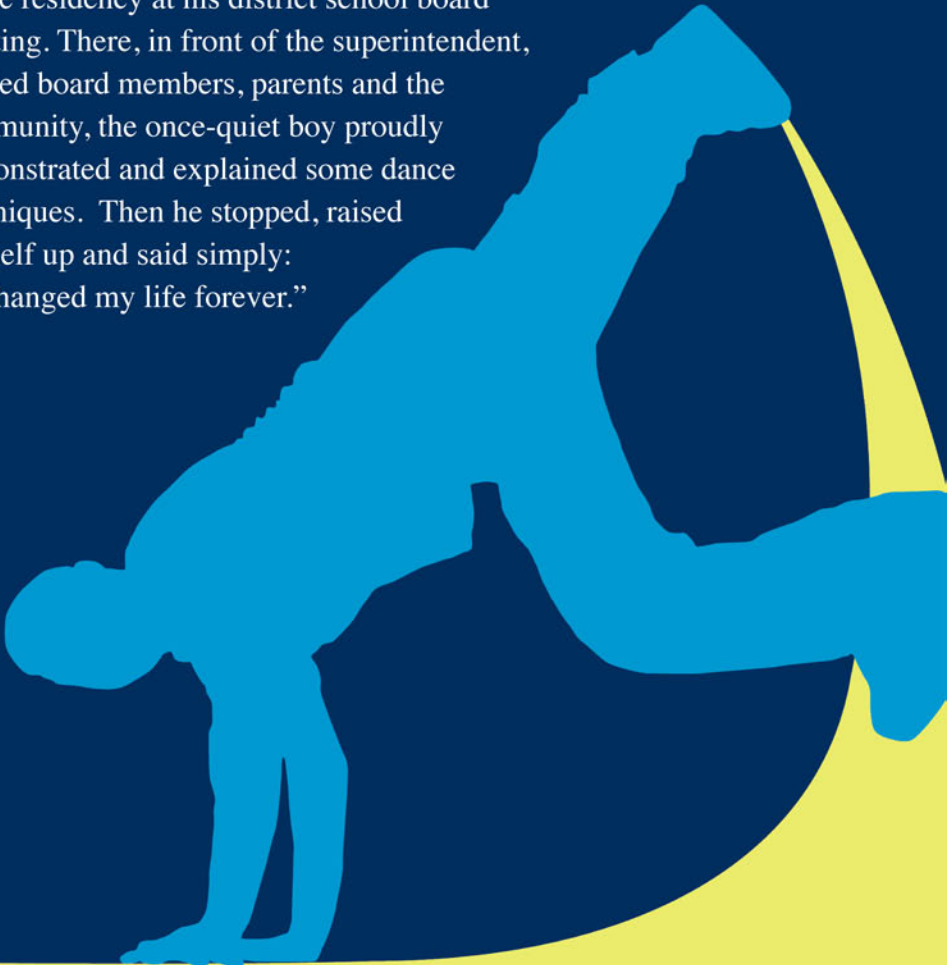
“All he talks about now is his future and the colleges he wants to go to,” she adds.

“He has all the confidence in the world and there’s no stopping him.”

Later, Anthony was asked to speak about the dance residency at his district school board meeting. There, in front of the superintendent, elected board members, parents and the community, the once-quiet boy proudly demonstrated and explained some dance techniques. Then he stopped, raised himself up and said simply: “It changed my life forever.”

“I cried the whole time. I couldn’t believe that was my son on stage.”

—Anthony’s mom



Young Audiences Arts for Learning

New Jersey &
Eastern
Pennsylvania

TOGETHER—
AND BETTER THAN EVER!



It's official: We're pleased to announce the merger of Young Audiences New Jersey and Young Audiences of Eastern Pennsylvania. Our commitment to providing inspiring, transformative arts programming remains the same. But by partnering together, we're now able to provide:

- Even more exceptional artists and first-class programs
- Extraordinary arts experiences to children throughout all 21 counties in New Jersey and the 8 counties of Eastern Pennsylvania

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